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CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

Contract / Revision	Alt Drder #
566336 /	07893889
Product	
DBAMA/P/D SKED A	
Contract Dates	Estimate #
10/23/12 - 10/29/12	//1637
Advertiser	Original Date / Revision
Obama/D/President	10/19/12 / 10/19/12
Billing Cycle	Billing Calender
EOM/EOC	Broadcast
Station	Account Executive
WTKR	Jamla Andrus
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
8020	
Product Code	
Agency Ref	Advertiser Ref

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
E 1 3		10/23/12	10/26/12	Let's Make A Deal 9am	9-10am		:30			NM	3	\$1,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				3	\$470.00			
E 2 3		10/29/12	10/29/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$470.00			
D 3 3		10/23/12	10/26/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
D 4 3		10/29/12	10/29/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
5 3		10/23/12	10/28/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				4	\$210.00			
6 3		10/29/12	10/29/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$210.00			
7 3		10/23/12	10/26/12	CBS Daytime	1228-3pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				4	\$210.00			
8 3		10/29/12	10/29/12	CBS Daytime	1228-3pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$210.00			
E 9 3		10/23/12	10/26/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				4	\$270.00			
E 10 3		10/29/12	10/29/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$270.00			
11 3		10/23/12	10/26/12	NewsChannel 3 News	5-6am		:30			NM	8	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				8	\$165.00			
12 3		10/29/12	10/29/12	NewsChannel 3 News	5-6am		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				2	\$165.00			

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Advertiser	Estimate #
Obama/D/President	//1537
Original Date / Revision	
10/19/12 / 10/19/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
13 3	10/23/12	10/26/12	Newschannel 3 News		6-7am		:30			NM	8
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		8							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		2							
14 3	10/29/12	10/29/12	Newschannel 3 News		6-7am		:30			NM	2
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		2							
15 3	10/23/12	10/26/12	CBS This Morning		7-9a		:30			NM	13
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		13							
16 3	10/29/12	10/29/12	CBS This Morning		7-9a		:30			NM	2
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		2							
17 3	10/27/12	10/27/12	Early Show Saturday		9-11am		:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-----S-		1							
18 3	10/28/12	10/28/12	CBS Sunday Morning		9-1030am		:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-----S		1							
19 3	10/28/12	10/28/12	Face the Nation		1030-11am		:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-----S		1							
20 3	10/23/12	10/26/12	NewsCha 3 News First @ 4p	358-5pm			:30			NM	4
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		4							
21 3	10/29/12	10/29/12	NewsCha 3 News First @ 4p	358-5pm			:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		1							
22 3	10/23/12	10/26/12	Newschannel 3 News		5-530pm		:30			NM	4
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		4							
23 3	10/29/12	10/29/12	Newschannel 3 News		5-530pm		:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		1							
24 3	10/23/12	10/26/12	Newschannel 3 News		530-6pm		:30			NM	4
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		4							
25 3	10/29/12	10/29/12	Newschannel 3 News		530-6pm		:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		1							
26 3	10/23/12	10/26/12	Newschannel 3 News		6-630pm		:30			NM	4
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		4							
27 3	10/29/12	10/29/12	Newschannel 3 News		6-630pm		:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		1							
28 3	10/23/12	10/26/12	Late Night with David Letterman	1135pm-1237am			:30			NM	4
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/22/12	10/28/12	-TWTF--		4							
29 3	10/29/12	10/29/12	Late Night with David Letterman	1135pm-1237am			:30			NM	1
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 10/29/12	11/04/12	M-----		1							

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10/23/12 - 10/29/12	OBAMA/P/D SKED A	11537
Advertiser		Original Date / Revision
Obama/D/President		10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
E 30 3		10/23/12	10/26/12	Late News (M-F)	11-1135p		:30			NM	4	\$3,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				4	\$755.00			
E 31 3		10/29/12	10/29/12	Late News (M-F)	11-1135p		:30			NM	1	\$755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$755.00			
32 3		10/27/12	10/28/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		----SS				2	\$295.00			
E 33 3		10/23/12	10/26/12	7-730pm	7-730pm		:30			NM	4	\$4,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				4	\$1,165.00			
E 34 3		10/29/12	10/29/12	7-730pm	7-730pm		:30			NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$1,165.00			
D 35 3		10/23/12	10/26/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00
D 36 3		10/29/12	10/29/12	M-F 730-8pm	730p-8pm		:30			NM	0	\$0.00
37 3		10/27/12	10/27/12	730-8pm	730-8pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		----S-				1	\$70.00			
E 38 3		10/24/12	10/24/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		--W----				1	\$3,710.00			
E 39 3		10/27/12	10/27/12	Saturday Prime	10-11pm		:30			NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-----S-				1	\$960.00			
E 40 3		10/28/12	10/28/12	Sunday Prime	7-8pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		----S-				1	\$4,410.00			
E 41 3		10/27/12	10/27/12	NCAA Football	Various		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		----S-				4	\$1,000.00			
42 3		10/23/12	10/26/12	Price Is Right	11am-12n		:30			NM	3	\$4,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				3	\$1,360.00			
43 3		10/29/12	10/29/12	Price Is Right	11am-12n		:30			NM	1	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$1,360.00			
44 3		10/23/12	10/26/12	M-F 730-8pm	730p-8pm		:30			NM	4	\$4,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-TWTF--				4	\$1,165.00			
45 3		10/29/12	10/29/12	M-F 730-8pm	730p-8pm		:30			NM	1	\$1,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12		M-----				1	\$1,165.00			
46 3		10/23/12	10/23/12	Tuesday Prime	9-10pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12		10/28/12		-T-----				1	\$4,410.00			
47 3		10/24/12	10/24/12	Wednesday Prime	9-10pm		:30			NM	1	\$5,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week: 10/22/12		10/22/12	10/28/12	--W----				1	\$5,355.00		

Totals 113 \$67,910.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	94	\$59,315.00	\$50,417.75
10/29/12 - 10/29/12	19	\$8,595.00	\$7,305.75
Totals	113	\$67,910.00	\$57,723.50

Signature: _____ Date: _____

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